

I N T E R N A T I O N A L RECORD REVIEW

ADVERTISEMENT RATES

9 Spring Bridge Mews, Ealing, London W5 2AB, Great Britain
Tel: +44 (0)20 8567 9244 Fax: +44 (0)20 8840 5447
E-mail: barry.irving@recordreview.co.uk Web site: www.recordreview.co.uk

Terms of Acceptance

Advertisement copy is subject to the approval of the publisher who reserves the right to omit or refuse any advertisement or copy without notice.

Advertisement matter may be changed as often as required, but an advertiser's previous advertisement will be repeated if new copy is not received by the copy date.

No cancellation can be accepted for any issue of *International Record Review* unless instructions are received eight weeks or more before publication of the issue in which the advertisement is due to appear.

Advertisers' materials are held at the owners' risk and should be insured by them against loss, theft, fire and other damage.

The publisher will not hold himself responsible for advertisers' materials which remain unclaimed after a year from the date of publication of their last advertisement.

All advertisements due to appear in *International Record Review* will only be accepted on condition that the advertisers warrant that their advertisements in no way Contravene the provisions of the Trade Descriptions Act 1968.

The advertiser will indemnify the publisher, printers, distributors and retailers of *International Record Review* against damage or consequential loss they may incur as a result of the publication of its advertisement.

The publisher reserves the right to alter the advertisement rates without notice.

The placing of an order or Contract by the advertiser constitutes an acceptance of the above conditions.

Accounts shall be paid within four weeks of the date of the invoice. Terms are net except to Advertising Agencies making ASBOF payments.

Notwithstanding anything in these Terms providing to the Contrary neither the publisher nor the advertiser shall be liable to each other for any loss, damage consequential or otherwise caused by or arising out of any Act of Parliament, Order in Council, Act of State, strike of employees, lock-out, trade dispute, enemy action, rioting, civil commotion, fire, force majeure, Act of God, inability to publish and distribute or other similar contingency beyond the control of either of them.

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Further information can be obtained from Barry Irving or the Advertisement Department at

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I N T E R N A T I O N A L RECORD REVIEW

Why we are special:

- * The best music critics in the world
- * Lively and informative reviews
- * Expanded title information
- * Targeting the committed record collector
- * Record store and postal subscription availability
- * No cover-mounted CD

ADVERTISEMENT RATES

	One insertion	5% discount for six insertions	10% discount for twelve insertions
WHOLEPAGE 250 x 190mm (9 7/8" x 7 1/2")			
	Colour	£1650.00	£1567.50
	Mono	£ 750.00	£ 675.00
DOUBLE PAGE SPREAD (Gutter bleed) 250 x 416mm (9 7/8" x 16 3/8")			
	Colour	£3200.00	£3040.00
	Mono	£1450.00	£1377.50
HALF PAGE VERTICAL 250 x 92mm (9 7/8" x 3 5/8")			
	Colour	£865.00	£821.75
	Mono	£395.00	£375.25
HALF PAGE HORIZONTAL 124 x 190mm (4 7/8" x 7 1/2")			
	Colour	£865.00	£821.75
	Mono	£395.00	£375.25
QUARTER PAGE VERTICAL (Portrait) 124 x 92mm (4 7/8" x 3 5/8")			
	Colour	£455.00	£432.25
	Mono	£210.00	£199.50
QUARTER PAGE HORIZONTAL 60 x 190mm (2 3/8" x 7 1/2")			
	Colour	£455.00	£432.25
	Mono	£210.00	£199.50
THIRD PAGE VERTICAL (Single column) 250 x 60mm (9 7/8" x 2 3/8")			
	Colour	£590.00	£560.50
	Mono	£270.00	£256.50
EIGHTH PAGE 59 x 92mm (2 3/8" x 3 5/8")			
	Colour	£240.00	£228.00
	Mono	£110.00	£104.50
SEMI-DISPLAY (Classified section) 25 x 60mm (1" x 2 3/8")			
	Colour	£70.00	£66.50
	Mono	£30.00	£28.50

CLASSIFIED 30p per word. A Box Number service is available for an additional £2.50

LOOSE INSERTS £40 per 1,000 for a basic single sheet no greater than 230 x 175mm (9" x 7")

BOUND INSERTS Mechanical details and prices on application

SPOT COLOUR A second colour may be added to any mono advertisement space using a single press pass of Yellow, Cyan Blue, Magenta or the Publisher's selected colour of Warm Red. An additional 20% should be added to the mono rate for this service

AGENCY COMMISSION A 10% commission will be paid to Agencies who make ASBOF payments on advertisement space bookings

VAT All prices quoted on this Advertisement Rate Card are exclusive of Value Added Tax

PUBLICATION DATES *International Record Review* is published every month on the Friday nearest to the first of the month

MECHANICAL DETAILS

International Record Review is printed Web Offset. The supply of copy or electronic data transfer (at no less than 300dpi resolution) can be accepted, subject to the Publisher's ability to handle such material. Please see Advertisement Sizes information sheet.

Page Bleed 285 x 222mm (11" x 8") Trim 279 x 216mm (11" x 8")

DPS Bleed 285 x 444mm (11" x 17") Trim 279 x 432mm (11" x 17")