

I N T E R N A T I O N A L RECORD REVIEW

9 Spring Bridge Mews, London W5 2AB, Great Britain
Telephone +44 (0)20 8567 9244 Fax +44 (0)20 8840 5447
Web www.recordreview.co.uk

BLEED AND TRIM SIZES FOR ADVERTISEMENT SPACES

(see Page 2 for normal type area sizes)

Whole page

Untrimmed = 285mm deep x 222mm wide

Trim size = 279mm deep x 216mm wide

Double page spread (with gutter bleed)

Untrimmed = 285mm deep x 444mm wide

Trim size = 279mm deep x 432mm wide

Half page vertical outside right hand page

Untrimmed = 285mm deep x 107mm wide

Trim size = 279mm deep x 104mm wide (no trim on the left hand edge of the ad)

Half page vertical outside left hand page

Untrimmed = 285mm deep x 107mm wide

Trim size = 279mm deep x 104mm wide (no trim on the right hand edge of the ad)

Half page horizontal bottom of page

Untrimmed = 142mm deep x 222mm wide

Trim size = 139mm deep x 216mm wide (no trim at the top of the ad)

Half page horizontal top of page

Untrimmed = 142mm deep x 222mm wide

Trim size = 139mm deep x 216mm wide (no trim at the bottom of the ad)

Third page vertical outside right hand page

Untrimmed = 285mm deep x 75mm wide

Trim size = 279mm deep x 72mm wide (no trim on the left hand edge of the ad)

Third page vertical outside left hand page

Untrimmed = 285mm deep x 75mm wide

Trim size = 279mm deep x 72mm wide (no trim on the right hand edge of the ad)

Third page horizontal bottom of page

Untrimmed = 98mm deep x 222mm wide

Trim size = 95mm deep x 216mm wide (no trim at the top of the ad)

Quarter page vertical column outside right hand page

Untrimmed = 285mm deep x 57mm wide

Trim size = 279mm deep x 54mm wide (no trim on the left hand edge of the ad)

Page 2

Quarter page vertical column outside left hand page

Untrimmed = 285mm deep x 57mm wide

Trim size = 279mm deep x 54mm wide (no trim on the right hand edge of the ad)

Quarter page horizontal bottom of page

Untrimmed = 81mm deep x 222mm wide

Trim size = 78mm deep x 216mm wide (no trim at the top of the ad)

Please keep 'live' text away from the trim edges.

TYPE AREA SIZES

Whole page = 250mm deep x 190mm wide

Double page spread (with gutter bleed) = 250mm deep x 416mm wide

Half page vertical = 250mm deep x 92mm wide

Half page horizontal = 124mm deep x 190mm wide

Quarter page vertical (portrait) = 124mm deep x 92mm wide

Quarter page horizontal = 60mm deep x 190mm wide

Quarter page column = 250mm deep x 44mm wide

Third page vertical (single column) = 250mm deep x 60mm wide

Third page horizontal = 77mm deep x 190mm wide

Eighth Page = 59mm deep x 92 mm wide